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Broad Street Interactive CEO Wins Ad Fed “Big Wig” Award

AUSTIN, TX — During last night’s Austin Ad Fed event at Mercury Hall, Broad Street Interactive founder and CEO, Charlie Ray, was presented with a “Big Wig” award. The Big Wig Awards honor the “unsung heroes of advertising: the service providers that make us all look good, even in Halloween Drag,” says the Austin Advertising Federation.

The annual event honors companies that work with niche agencies based on votes from the members of Austin’s advertising community. Digital media agency Broad Street Interactive specializes in online media, ad serving, online campaigns, mobile and in-app advertising, SMS, and works both with traditional advertising agencies and direct clients.

“It is an honor to be recognized by your peers for good work and we hope to continue to meet and exceed your expectations,” says CEO Charlie Ray. “The Big Wig awards are a wonderful way to recognize companies and individuals that do some great work in advertising and help put the city on the map as a center for creativity and advertising expertise.”

“I thank all of the agencies that voted for us for last night’s award and we’ll be wearing an awfully big wig around the office for a while,” Ray added.

Read more about the event and the other honorees at: [Austin Ad Fed Big Wig Awards](#)

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About Broad Street Interactive

Broad Street Interactive, Inc. is a full service digital advertising agency located in Austin, Texas. We manage online campaigns for a variety of traditional advertising agencies and direct clients. We specialize in providing measurable results with online campaigns.